

January 10, 2017

FOR IMMEDIATE RELEASE

Publicity Department
Oriental Land Co., Ltd.

Disney's Easter Coming to Tokyo Disney Resort April 4 to June 14

URAYASU, CHIBA—**Tokyo Disney Resort®** will celebrate spring with special programs from April 4 through June 14, 2017 at **Tokyo Disneyland® Park** and **Tokyo DisneySea® Park**. This year the special spring event “**Disney's Easter**” will be presented at both Parks for the first time in two years, giving Guests even more opportunities to enjoy the colorful springtime season at **Tokyo Disney Resort**.

At **Tokyo Disneyland**, the bunny-eared, mischief-making egg characters, “**Usatama***,” make their debut in the Park and cause a big commotion in the special event, “**Disney's Easter**.” The Disney Friends were busy making Easter eggs in preparation for Easter when a breakdown at the Easter egg factory led to the “**Usatama**” characters escaping into the Park and creating pandemonium! Along the parade route the Disney Friends try to catch the runaway “**Usatama**” characters in “**Usatama on the Run!**” Mickey Mouse and Friends dressed as “**Usatama Chasers**” attempt to catch the mischievous “**Usatama**” characters with giant vacuum cleaners and butterfly nets in this fun and zany, brand new parade. Judy Hopps and Nick Wilde from the Disney film *Zootopia* make their Park debut as they join the Disney Friends in the chase to catch the “**Usatama**” characters. Guests can also have fun with the new Egg Hunt Program “**Search for 'Usatama'!**” (no extra fees apply). Each participating Guest will receive a map and can follow the hints to find the hidden “**Usatama**” characters as they make their way towards the goal.



"Disney's Easter" at Tokyo Disneyland

At **Tokyo DisneySea**, “**Disney's Easter**” is back for the first time since 2015. The Park will be decorated with colorful Easter eggs and beautiful flowers, and the Disney

*“**Usatama**” is coined from the Japanese words *usagi* (rabbit) and *tamago* (egg).

Photos are concept images. © Disney

Friends will be sporting this season's must-have fashion item, the Easter "Bunny" Bonnet (a prettily decorated hat complete with bunny ears) to make Easter at **Tokyo DisneySea** a fashionably fun event. Presented at Mediterranean Harbor is "**Fashionable Easter.**" This special show features the Disney friends in colorful new costumes, and artists from American Waterfront, Mermaid Lagoon and two other themed ports wearing wonderfully stylish outfits as they present music and dances that represent the themes of the different ports. Mediterranean Harbor will also feature colorful decorations with Easter egg and Easter "Bunny" Bonnet motifs for an elegant and stylish Easter.



"Fashionable Easter" at Tokyo DisneySea

In addition to these, the **Disney Ambassador® Hotel**, **Tokyo DisneySea Hotel MiraCosta®**, **Tokyo Disneyland® Hotel**, and the Disney Resort Line will each offer programs linked to "**Disney's Easter**" for everyone to enjoy.

Please see the attachment for more details.

Photos are concept images. © Disney

For inquiries from the general public, please give the following contact number:
Tokyo Disney Resort Information Center 0570-00-8632 (9:00 a.m. – 7:00 p.m.)
Note: From overseas, and from some mobile phones and IP phones, please call 045-330-5211.

###

Attachment

Tokyo Disney Resort Special Event “Disney’s Easter” from April 4 through June 14, 2017

Tokyo Disneyland Park

ENTERTAINMENT PROGRAM

Usatama on the Run!

Venue: Parade Route

Duration: About 45 minutes

Performances: 2-3 Daily

Number of Performers: About 90

Number of Floats: 7

The brand new parade “**Usatama on the Run!**” features the Disney Friends and the bunny-eared egg characters, “Usatama,” having some wacky springtime fun!

One day when everyone was busy getting ready for Easter, a breakdown at the Easter egg factory caused an outbreak of “Usatama” who then escaped into the Park. In the parade, Mickey Mouse and his Friends dressed as “Usatama Chasers” use oversized vacuum cleaners, butterfly nets and “Usatama” detectors to find the “Usatama” characters hiding all over the Park. When they have all been captured, it seems like everything is finally under control, but the “Usatama” are already trying to escape. It won’t be long till the zany fun starts all over again!

The parade includes seven floats and a selection of carts. When it stops along the parade route, Guests can join in trying to catch the ever-escaping “Usatama” and enjoy all the commotion and fun of this Easter parade.

Parade Unit Theme		Disney Characters Appearing on Float
1	An outbreak of “Usatama”! The start of a springtime commotion.	Pluto
2	Mickey Mouse and his team of "Usatama" Chasers are on the case!	Mickey Mouse
3	The "Usatama" are playing hide-and-seek in an Easter garden.	Thumper, Miss Bunny, Brer Rabbit, Yellow Rabbit, White Rabbit Chip, Dale

4	Minnie Mouse watches from a hot air balloon in the sky.	Minnie Mouse
5	Donald Duck is a hair's breadth from danger at the cafe!	Donald Duck, Clara Cluck
6	Daisy Duck and the "Usatama" are enjoying some fashion styling!	Daisy Duck, Clarice, Clarabelle Cow
7	Here come Goofy and Max and their "Usatama" Detector!	Goofy, Max
8	Looks like Judy Hopps and Nick Wilde have the situation under control... or do they?!	Judy Hopps, Nick Wilde

Note: Chip, Dale, Goofy, and Max appear on carts.

ATMOSPHERE ENTERTAINMENT

The following atmosphere entertainment will be presented in a special version during the "Disney's Easter" event period.

Atmosphere Entertainment	Location
Tokyo Disneyland Band Bicycle Piano	World Bazaar / Plaza Terrace
Roundup & Play	Westernland
Fun Maintenance	Parade Route, and elsewhere
Welcome Flower Band Zip 'n' Zoom Guided Tours	Main Entrance

Note: Entertainment programs are subject to change or cancellation due to weather conditions, etc. The number of performances each day is also subject to change.

EGG HUNT PROGRAM "SEARCH FOR 'USATAMA'!"

At Tokyo Disneyland, Guests can have fun with family and friends looking for the "Usatama" characters in this new egg hunt program (no extra fees apply). The mischievous "Usatama" characters have escaped and are hiding in all over the Park. Participating Guests can follow hints written on a special map to find the hidden "Usatama" characters and make their way towards the goal. On reaching the goal, Guests receive an original sticker as a proof of completing the program.

DECORATIONS

Decorations in Tokyo Disneyland feature the “Usatama” characters. At the Main Entrance, Guests can enjoy scenes that depict “Usatama” popping out of the Easter egg factory and escaping into the Park. Full of curiosity, they play and make mischief as they discover the Park for the first time. The Plaza in front of Cinderella Castle will feature new photo locations that show the Disney Friends playing with and trying to capture the “Usatama.” “**Disney’s Easter**” at Tokyo Disneyland would not be complete without the Disney Character-motif Easter eggs decorating the Park. This year there will be about 50 different varieties including for the first time Mrs. Potts and Chip from the Disney film *Beauty and the Beast*, Nemo and Dory from the Disney•Pixar films *Finding Nemo* and *Finding Dory*, and Baloo and King Louie from the Disney film *The Jungle Book*.

Tokyo DisneySea Park

ENTERTAINMENT PROGRAM

Fashionable Easter

Venue: Mediterranean Harbor

Duration: About 25 minutes

Performances: 3 Daily

Number of Performers: About 115

Number of Boats: 5

The Disney Friends gather with unique artists from four of the themed ports to put on a fun festival of color in “**Fashionable Easter.**” Music celebrating the arrival of spring announces artists from American Waterfront, Lost River Delta, Mermaid Lagoon and Mysterious Island as they sail into Mediterranean Harbor.

The Disney Friends as fashion advisors have worked with the artists to create this spring’s must-have fashion item, the bunny-eared Easter “Bunny” Bonnet. The Disney Friends don their original bonnets and spring fashions as they present the appeal of each style in performances themed to the different ports. After all the designs have been shown, each artist insists that their creations are the best, but when Mickey Mouse says that style is unique and we should enjoy each other’s originality, everyone begins to see the beauty of accepting one another for who they are. The show reaches its climax to a backdrop of pyrotechnics as the performers come together for the finale number in a wonderful display of originality.

Themed Port	Disney Characters on the boat
American Waterfront	Mickey Mouse, Minnie Mouse, Duffy, ShellieMay, Gelatoni
Lost River Delta	Goofy, Max, Jose Carioca, Panchito
Mermaid Lagoon	Chip, Dale, Clarice
Mysterious Island	Donald Duck, Daisy Duck, Stitch

Note: There will also be one more boat with the artists representing each of the themed ports.

ATMOSPHERE ENTERTAINMENT

At Waterfront Park, the members of Tokyo DisneySea Maritime Band will be dressed in colorful costumes, and at American Waterfront and Lost River Delta, Guests can enjoy the performances of the “**Fun Custodial**” Cast Member as they add to the delight of **Disney’s Easter**.

Note: Entertainment programs are subject to change or cancellation due to weather conditions, etc. The number of performances each day is also subject to change.

DECORATIONS

Mediterranean Harbor and American Waterfront are transformed into a fantastic and fashionable Easter with spring decorations that have Easter egg and Easter “Bunny” Bonnet motifs. There will be a new photo location at Mediterranean Harbor featuring the Disney Friends in their Easter “Bunny” Bonnets, and Waterfront Park will feature Easter eggs with motifs representing each themed port, as well as baskets filled with colorful flowers and eggs for a festive springtime feel.



Photo location in Mediterranean Harbor

Tokyo Disneyland and Tokyo DisneySea

SPECIAL MERCHANDISE

At **Tokyo Disneyland**, around 40 types of special items will be available with designs of the “Usatama” characters and of the Disney Friends dressed as “Usatama Chasers.” During this period Guests can also find plush toys and cushions in the shape of the “Usatama” characters, as well as picnic mats and towels.



Plush toy 1,800 yen Plush badge 1,300 yen

At **Tokyo DisneySea**, there will be about 35 types of items themed to “**Fashionable Easter**” including T-shirts and pass cases featuring designs of the Disney Friends as models elegantly walking down the runway, and many other items to enjoy spring in style.



T-shirt 2,500 yen
Tote bag 4,300 yen

Available in both Parks will be Bunny Ears Headbands which this year come in four different colors so Guest can enjoy more choices to mix and match with friends and family. Also available are customizable hair tie options to create an original headband and a bunny tail accessory which looks equally cute as a tail or worn on your arm or bag.



Bunny Ears Headband 1,300 yen each
Hair Ties 500 yen each

About 30 types of items that feature Easter egg designs with a Disney Character motif will also be available, including for the first time Judy Hopps and Nick Wilde from the Disney film *Zootopia* and Nemo and Dory from the Disney • Pixar film *Finding Nemo*. Continuing from last year will be items that have a feminine appeal such as pastel-colored apparel and bags with designs of Miss Bunny, Thumper and other cute bunnies, as well as loungewear, hair accessories, and other items for everyday use.

Notes:

- Special merchandise will be available from April 3.
- Special merchandise featuring Miss Bunny and Thumper will be available from March 18.

SPECIAL MENUS

At **Tokyo Disneyland**, Guests can enjoy some Easter fun with a range of cute and colorful special menus. Eastside Cafe uses egg and bunny motifs for a special course that can only be enjoyed at Easter and at Sweetheart Cafe, Guests can have sandwiches in egg-shaped buns. Grandma Sara's Kitchen will serve a special set which includes a main dish that looks like it is coming out of an egg, while The Gazebo will provide a take-out menu themed to the "Usatama" characters. Other locations will also offer menus with oval-shaped souvenirs that feature an egg motif.



Special Set 1,580 yen
at Grandma Sara's Kitchen



Special Set 990 yen
at Sweetheart Cafe

At **Tokyo DisneySea**, restaurants will offer special menus with a stylish touch that are just right for spring. Zambini Brothers' Ristorante features eggs, a symbol of Easter, in their

special menu, and at Sebastian's Calypso Kitchen, Guests can enjoy a special set which includes a sandwich served on a pink bun. Special cocktails will be available at Barnacle Bill's and Zambini Brothers' Ristorante, and there will also be menus with souvenirs that feature a bunny motif.



Special Set 1,580 yen
at Zambini Brothers'
Ristorante



Special Set 990 yen
at Sebastian's Calypso
Kitchen

Note: Special menus will be available from April 3.

Merchandise and menu items are subject to change without notice. Also, some items will only be available while the supply lasts.

Tokyo Disney Resort Vacation Package

This online service is offering two- and three-day plans for Guests to enjoy "**Disney's Easter**" at both Parks. In addition to accommodations and Disney's FASTPASS® tickets that do not have specified times, the plans also include a Bunny Ears Headband in an original color exclusive to the Vacation Package plans. Please check the Tokyo Disney Resort Online Reservation & Tickets website (<https://reserve.tokyodisneyresort.jp/en/top/>) for more details.

Disney Hotels

Guests can also enjoy “**Disney’s Easter**” at the **Disney Ambassador Hotel**, **Tokyo DisneySea Hotel MiraCosta** and the **Tokyo Disneyland Hotel**. During the special event period Guests staying at Disney Ambassador Hotel or Tokyo Disneyland Hotel will receive a gift bag which features a limited design of the Disney Friends in their spring costumes and the “Usatama” characters. Also available will be room keys and egg-shaped postcards with different designs exclusive to each hotel, and Guests staying at the Disney Ambassador Hotel can also enjoy a special egg hunt program. The restaurants and lounges will be serving special menus that feature dishes using colorful ingredients of the season and that are inspired by the Disney Friends having some Easter fun.



Paper Gift Bag



Disney Ambassador
Hotel
Room Key



Tokyo Disneyland
Hotel
Room Key



Tokyo Disneyland Hotel
Postcard

Disney Resort Line

Day pass tickets with two limited-period designs linked to “**Disney’s Easter**” will be available, and at the Resort Gateway Station, decorations with Easter egg motifs will welcome Guests.



Decorations



Day Pass