



March 1, 2024

FOR IMMEDIATE RELEASE

Publicity Department
Oriental Land Co., Ltd.

**Tokyo Disney Resort 40th Anniversary Donation Initiative
“Smiles for Tomorrow” Donation Results**

URAYASU, CHIBA— As part of the festivities for its 40th anniversary, **Tokyo Disney Resort®** has launched the “**Tokyo Disney Resort 40th Anniversary Donation Initiative ‘Smiles for Tomorrow’**” to bring smiles to the faces of children in need.

As a result, a donation amounting to 22,823,981 yen was made to the Children’s Future Support Fund as follows.

1. Period: From November 1 through December 25, 2023
2. Description:
 - Donation based on the number of guests who rode “it’s a small world”:
During the program period, 4.0 yen was donated for every guest who experienced the “it’s a small world” attraction at **Tokyo Disneyland® Park**.
 - Donation based on sales of eligible merchandise:
For every purchase of the “Cubic Chocolate Crunch,” a special Christmas merchandise item (1,400 yen including tax) available during the program period, 4.0% of the price (before tax) was donated.
 - Donation based on sales of eligible menu offerings:
For every purchase of the “Special Set,” available at participating locations during the program period, 4.0% of the price (before tax) was donated.
3. Donation made to: Children’s Future Support Fund
4. Donation amount: 22,823,981 yen

For inquiries from the general public, please see below.

General inquiries about Tokyo Disney Resort

<https://www.tokyodisneyresort.jp/en/info.html>

(Tokyo Disney Resort Official Website)

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