

April 2, 2019

**FOR IMMEDIATE RELEASE**

Publicity Department  
Oriental Land Co., Ltd.

## **Easter at Tokyo Disney Resort** **April 4 to June 2**

**URAYASU, CHIBA**—**Tokyo Disney Resort®** will present “**Disney’s Easter,**” a special event to be held from April 4 through June 2, 2019 at both **Tokyo DisneySea® Park** and **Tokyo Disneyland® Park**. For the first time in two years, each Park will offer its own whimsical and fun springtime event. In addition, Guests will be able to enjoy the Easter special event at the **Disney hotels** and the **Disney Resort Line**.

“**Disney’s Easter**” at **Tokyo DisneySea** this year will have a new theme and feature a new type of character called “**usapiyo\***”. The story behind the “**usapiyo**” characters is that they appeared when Mickey Mouse and his friends were getting ready for Easter. Minnie Mouse and Daisy Duck found a picture of a chick on some eggs and thought it would be cute to draw some bunny ears on them. To their surprise, little chicks wearing bunny ears hatched from those eggs. And that’s how the cute, innocent little “**usapiyos**” came to be, adding unique, whimsical fun to the event.



“Disney’s Easter” at Tokyo DisneySea

A new show, “**Tip-Top Easter,**” will be presented on the waters of Mediterranean Harbor. Making appearances in this colorful and exciting Easter funfair will be the “**usapiyos**” as well as Mickey Mouse and his Disney Friends. Around Mediterranean Harbor and American Waterfront, Guests will find lots of “**usapiyo**” decorations and photo locations that are full of fun and whimsy.

At **Tokyo Disneyland**, the bunny-eared, mischief-making egg characters, “**usatama\*\***,” will be back again after two years for the special event, “**Disney’s Easter.**” The Disney Friends were busy making Easter eggs in preparation for Easter when the “**usatama**” unexpectedly escaped into the Park creating pandemonium! Along the parade route the Disney Friends dressed as “**usatama chasers**” try to catch the runaway “**usatama**” in the fun and zany parade, “**Usatama on the Run!**” Around the Park, Guests will also find the “**usatama**” in decorations that show the runaways having a good time in



“Disney’s Easter” at Tokyo Disneyland

\*“**Usapiyo**” is coined from the Japanese words *usagi* (rabbit) and *piyo* (the sound a chick makes).

\*\*“**Usatama**” is coined from the Japanese words *usagi* (rabbit) and *tama* (egg).

Tokyo Disneyland. In Toontown, a photo location of the Easter Egg Maker makes a wacky place to take a keepsake photo.

Please see the attachment for more details.

The information in this release has been partially revised based on the release of January 16, 2019.

*For inquiries from the general public, please give the following contact number:*  
**Tokyo Disney Resort Information Center 0570-00-8632 (9:00 a.m. – 5:00 p.m.)**  
Note: From overseas, and from some mobile phones and IP phones, please call 045-330-5211.

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## Attachment

# Tokyo DisneySea Park

### ENTERTAINMENT PROGRAM

#### **Tip-Top Easter**

*Venue: Mediterranean Harbor*

*Duration: About 25 minutes*

*Performances: 3 Daily*

*Number of Performers: About 130*

*Number of Boats: 5*

Making its debut on the waters of Mediterranean Harbor will be this whimsical and fun-filled show featuring the cute “usapiyos” and the Disney Friends. Mickey Mouse and his friends have opened an Easter funfair with a dance contest and other fun elements so that everyone can have a good time with the “usapiyos.” A rich variety of performances by unique entertainers are presented, raising the level of excitement.

The “usapiyos” join in too, mimicking what Mickey and his friends do, but being just newly hatched, they are still rather awkward. The sight of the cute “usapiyos” trying their best makes the entertainers and the Disney Friends want to cheer them on. And the Easter funfair reaches its happy finale.

Theme of Boat	Disney Characters on the boat
Easter Balloon	Mickey Mouse, Minnie Mouse
Easter Swing	Donald Duck, Daisy Duck, Goofy
Easter Carousel	Chip, Dale, Pluto
Easter Flyer	Duffy, ShellieMay, Gelatoni, StellaLou

### ATMOSPHERE ENTERTAINMENT

A special version of the following atmosphere entertainment will be presented for a limited period during “Disney’s Easter.”

Atmosphere Entertainment Name	Venue
Tokyo DisneySea Maritime Band	Waterfront Park
Fun Custodial	Waterfront Park and environs

Note: Entertainment programs are subject to change or cancellation due to weather conditions, etc. The number of performances each day is also subject to change.

## DECORATIONS

Mediterranean Harbor and American Waterfront will be decked out for “Disney’s Easter” with “usapiyo” decorations and Easter eggs. Guests will find decorations along the Passaggio MiraCosta corridor and a photo location in Mediterranean Harbor that show how the “usapiyos” came to be. And at Waterfront Park in the New York area of American Waterfront, Guests can enjoy decorations showing the “usapiyos” mimicking Mickey Mouse and Pluto. There will also be decorations of the “usapiyos” making friends with Minnie Mouse and Daisy Duck. And to help Guests make friends with the “usapiyos” there will also be several interactive photo locations.



Decorations at American Waterfront

## SPECIAL MERCHANDISE

At Tokyo DisneySea, about 60 different types of merchandise designed with the “usapiyos” and the Disney Friends will be available. Fluffy “usapiyo” plush toys and cushions will be offered as well as towels and picnic sheets in springtime designs.



Plush Toy 2,900 yen



Cushion 2,600 yen



Picnic Sheet (with bag) 650 yen

Notes: Special merchandise will be available from April 1.  
Sales of some special merchandise will start April 22.  
Special merchandise items are available in limited numbers and may sell out.

## SPECIAL MENUS

Easter fun means hunting for eggs, and “Egg Hunt Tasting” lets Guests experience that fun at Park restaurants offering dishes that contain eggs or that look like eggs. New York Deli’s special set includes a ham and avocado sandwich with buns that look like fried eggs. At Cafe Portofino, the popular Spaghetti Carbonara made with egg will be offered as a special set with colorful vegetables garnished with egg and a panna cotta dessert that looks like an egg that’s been cracked open. In addition, desserts with a “usapiyo” design souvenir cup will also be sold.



Special Set  
1,230 yen  
at New York Deli



Special Set  
1,880 yen  
at Cafe Portofino

Notes: Special menus will be available from March 26.  
The contents of the menus may change and some items will only be available while the supply lasts.

#### OTHER

#### “Disney’s Easter” Be a Usapiyo Friend

At Tokyo DisneySea, Guests can get to know the “usapiyos” better through the quiz sheet ““Disney’s Easter’ Be a Usapiyo Friend” (complimentary). Distributed inside the Park, this quiz sheet helps Guests learn more about the happy “usapiyos” and enjoy “Disney’s Easter” even more.



““Disney’s Easter’ Be a Usapiyo Friend”  
quiz sheet (front)

## Tokyo Disneyland Park

### ENTERTAINMENT PROGRAM

#### **Usatama on the Run!**

*Venue: Parade Route*

*Duration: About 40 minutes*

*Performances: 2 Daily*

*Number of Performers: About 90*

*Number of Floats: 7*

“**Usatama on the Run!**” returns for the first time in two years. This parade features the Disney Friends and the bunny-eared egg characters, “usatama,” having some wacky springtime fun!

One day when everyone was busy getting ready for Easter, lots of “usatama” were unexpectedly created from Easter eggs. They soon escaped into the Park, causing a big commotion. In the parade, Mickey Mouse and his Friends dressed as “usatama chasers” use oversized vacuum cleaners and “usatama” detectors to find the “usatama” characters.



"Usatama on the Run!"  
at Tokyo Disneyland

The parade includes seven floats and a selection of carts. When it stops along the parade route, Guests can join in trying to catch the ever-escaping “usatama” and enjoy all the commotion and fun of this Easter parade.

Parade Unit Theme		Disney Characters Appearing on Float
1	An outbreak of “usatama”! The start of a springtime commotion.	Pluto
2	Mickey Mouse and his team of "usatama" chasers are on the case!	Mickey Mouse
3	The "usatama" are playing hide-and-seek in an Easter garden.	Thumper, Miss Bunny, Brer Rabbit, Rabbit, White Rabbit Chip, Dale
4	Minnie Mouse watches from a hot air balloon in the sky.	Minnie Mouse
5	Donald Duck is a hair’s breadth from danger at the cafe!	Donald Duck, Clara Cluck
6	Daisy Duck and the “usatama” are enjoying some fashion styling!	Daisy Duck, Clarice, Clarabelle Cow
7	Here come Goofy and Max and their "usatama" detector!	Goofy, Max

8	Looks like Judy Hopps and Nick Wilde have the situation under control... or do they?!	Judy Hopps, Nick Wilde
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Notes: Some Disney Characters appear on carts or on foot.  
The parade will stop in the Westernland and Fantasyland area of the parade route and again in the Plaza.

“**Usatama on the Run!**” will be presented by Japan Airlines Co., Ltd.

ATMOSPHERE ENTERTAINMENT

The following atmosphere entertainment will be presented in a special version during the “**Disney’s Easter**” event period.

Atmosphere Entertainment	Location
Tokyo Disneyland Band ----- Bicycle Piano	World Bazaar / Plaza Terrace
Opus Five	Tomorrowland
Fun Maintenance	Parade Route, and elsewhere

Note: Entertainment programs are subject to change or cancellation due to weather conditions, etc.  
The number of performances each day is also subject to change.

DECORATIONS

Decorations in Tokyo Disneyland feature lots of mischievous “usatama” characters. The Plaza in front of Cinderella Castle will feature decorations of the Disney Friends having fun meeting the “usatama,” as well as being surprised at these wacky characters. At Toontown, there will be a photo location of the Easter egg maker. Other decorations will be at various places around the Park.



Decorations at The Plaza in front of Cinderella Castle

### SPECIAL MERCHANDISE

At Tokyo Disneyland, around 60 types of special items will be available with designs of the “usatama” characters and of the Disney Friends dressed as “usatama chasers.” Guests can also find fun caps that can be worn to become one of the “usatama chasers.”



Strap set 1,800 yen



Bath Towel 3,400 yen



Fun cap 2,500 yen  
Headband 1,800 yen

Notes: Special merchandise will be available from April 1.  
Sales of some special merchandise will start April 22.  
Special merchandise items are available in limited numbers and may sell out.

### SPECIAL MENUS

Guests can enjoy some Easter fun with “Egg Hunt Tasting” at Park restaurants offering a range of cute and colorful special menus using eggs as an ingredient or having an egg motif. Huey, Dewey and Louie's Good Time Cafe will offer a special menu which includes an egg and sausage cutlet sandwich on an egg-shaped bun. Grandma Sara's Kitchen will serve a special set which includes a main dish that looks like it is coming out of an egg and a dessert featuring an egg-shaped chocolate. Also available will be a dessert dish which includes a souvenir cup with a “usatama” design.



Special Set  
990 yen  
at Huey, Dewey  
and Louie's Good  
Time Cafe



Special Set  
1,580 yen  
at Grandma Sara's  
Kitchen

Notes: Special menus will be available from March 26.  
The contents of the menus may change and some items will only be available while the supply lasts.

### EGG HUNT PROGRAM “SEARCH FOR ‘USATAMA’!”

At Tokyo Disneyland, Guests can have fun with family and friends looking for the “usatama” characters in this egg hunt program (complimentary). The mischievous “usatama” characters have escaped and are hiding all over the Park. Participating Guests can follow hints written on a special map to find the hidden “usatama” characters. Guests who were successful in finding the “usatama” characters will receive an original sticker as proof of completing the program.



“Disney Easter”  
Search for ‘Usatama’”  
original sticker

“Disney Easter” Search for ‘Usatama’”  
special map (front page)



## Tokyo Disneyland and Tokyo DisneySea

### SPECIAL MERCHANDISE

Available in both Parks will be Bunny Ears Headbands and Bunny Ears caps to enjoy mixing and matching with friends and family. Also available will be customizable hair tie options to create an original headband.

About 30 types of items that feature Easter egg designs with a Disney Character motif will also be available. In addition, about 30 types of items with designs of Miss Bunny, Thumper and more will be available including tableware, interior items, and other items for everyday use.



Cap 2,600 yen each  
Bunny Ears Headband 1,300 yen each  
Hair tie 700-900 yen



Clear folder set 1,100 yen



Plate 1,300 yen  
Mug 1,300 yen

Notes: Special merchandise will be available from April 1.  
Special merchandise items are available in limited numbers and may sell out.

## Tokyo Disney Resort Vacation Package

This online service is offering two- and three-day plans for Guests to enjoy “**Disney’s Easter**” at both Parks, which include accommodations and Disney’s FASTPASS® tickets that do not have specified times. Please check the Tokyo Disney Resort Online Reservations & Tickets website (<https://reserve.tokyodisneyresort.jp/en/top/>) for more details.

## Disney Hotels

Guests can also enjoy “**Disney’s Easter**” at the Disney hotels. During the special event period, Guests staying at the **Disney Ambassador® Hotel**, **Tokyo Disneyland® Hotel** or **Tokyo Disney Celebration Hotel®** will receive a postcard with an original design for each hotel. Also, Guests staying at the Disney Ambassador Hotel and Tokyo Disneyland Hotel will receive a paper gift bag in an exclusive design, and can enjoy a special egg hunt program (complimentary). At Tokyo Disney Celebration Hotel, room amenities and keys will be available in a design themed to Disney’s Easter.

The restaurants and lounges at the Disney Ambassador Hotel, Tokyo Disneyland Hotel and **Tokyo DisneySea Hotel MiraCosta®** will be serving special menus that feature dishes using colorful ingredients of the season and that are inspired by the Disney Friends having some Easter fun.



Paper Gift Bag for Guests staying at Disney Ambassador Hotel and Tokyo Disneyland Hotel



Postcard for Guests staying at Disney Ambassador Hotel



Postcard for Guests staying at Tokyo Disneyland Hotel



Postcard for Guests staying at Tokyo Disney Celebration Hotel

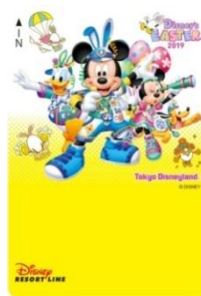
**Notes:**

Postcards, paper gift bags and egg hunt program will not be offered for some Guest rooms at the Disney Ambassador Hotel.

Special menus will be served from March 26.

### Disney Resort Line

Day pass tickets with limited-period designs linked to “Disney’s Easter” will be available, and at the Resort Gateway Station, decorations themed to the special event will welcome Guests. In addition, souvenir medallions will be available in an exclusive design during the event period.



Day Passes

All photos are concept images.  
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### Ikspiari

This shopping, dining and entertainment complex located near Maihama station will also hold a special springtime event for visitors to enjoy again this year.

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