

October 11, 2024

FOR IMMEDIATE RELEASE

Oriental Land Co., Ltd.

Investment limit of Oriental Land Innovations Co., Ltd. to be increased

Upholding its commitment to strive for a world filled with wonderful dreams, moving experiences, happiness and contentment and to take on the challenge of creating businesses that potentially bring new growth opportunities, the OLC Group has been sowing seeds for the future to this end. As part of this endeavor, Oriental Land Innovations Co., Ltd. (OLI), a wholly owned subsidiary of Oriental Land Co., Ltd. (“the Company”), has been investing in venture businesses as a corporate venture capital investor. With the aim of accelerating these activities, the Company has decided to increase OLI’s investment limit by 10 billion yen, boosting it from three billion yen to 13 billion yen.

OLI invests in venture companies with the primary aim of facilitating the OLC Group’s new business creation. Established on June 5, 2020, OLI has invested in 16 venture businesses so far. Its investment themes span six domains: Human resources, children, online merges with offline (OMO), brands, smart cities, and social issues.

By integrating venture firms’ innovative technologies and ideas with the Group’s resources, the Group aims to create new businesses. With the increased investment limit, the Group will further broaden its activities aimed at new business creation.

The Company is determined to work toward a world filled with wonderful dreams, moving experiences, happiness and contentment and will continue with its endeavors to create new businesses that potentially provide new growth opportunities.

[Reference] Outline of Oriental Land Innovations Co., Ltd.

Company name: Oriental Land Innovations Co., Ltd.

Representative: Rikiya Toyofuku, President and Representative Director

Established: June 5, 2020

Business line: Investing in and supporting venture businesses

Advancing collaborations between venture businesses and the OLC Group

Investment limit: 13 billion yen

Official URL: <https://www.oli.olc.co.jp>