

July 26, 2024

FOR IMMEDIATE RELEASE**Joint Announcement**
Daiwa House Industry Co., Ltd.
Oriental Land Co., Ltd.

**Halloween-Themed Parade at Tokyo Disneyland
The Villains' Halloween "Into the Frenzy"
to be Sponsored by Daiwa House Industry Co., Ltd.**

URAYASU, CHIBA— Daiwa House Industry Co., Ltd. (headquarters: Osaka-shi, Osaka-fu; Representative Director and President, CEO: Keiichi Yoshii) and Oriental Land Co., Ltd., (headquarters: Urayasu-shi, Chiba-ken; Representative Director, President and COO: Kenji Yoshida) announced that Daiwa House Industry Co., Ltd. will become a sponsor of **"The Villains' Halloween 'Into the Frenzy'"** parade to be presented during the **Tokyo Disneyland®** special event **"Disney Halloween."**



The new daytime parade, "The Villains' Halloween 'Into the Frenzy,'" features well-known Disney Villains accompanied by exciting music and performances, as they throw a cool and glamorous Halloween party. Disney friends, including Mickey Mouse, and guests are invited by the Villains to enjoy this mysteriously thrilling experience. Guests can get ready to be captivated by the high-energy and electrifying parade presented by the Disney Villains.

The Villains' Halloween "Into the Frenzy"

Daiwa House Industry Co., Ltd. is currently sponsoring **Stitch Encounter** at Tokyo Disneyland, and **Anna and Elsa's Frozen Journey** at **Tokyo DisneySea®**. During the 2024 "Disney Halloween" special event period, Daiwa House Industry Co., Ltd. will also sponsor the daytime parade, "The Villains' Halloween 'Into the Frenzy.'" This will be the second time for Daiwa House Industry Co., Ltd. to sponsor a parade presented at Tokyo Disneyland, following their sponsorship of **"Spooky 'Boo!' Parade"** in 2019.

Guests can look forward to magical experiences with the Tokyo Disneyland daytime parade, "The Villains' Halloween 'Into the Frenzy,'" sponsored by Daiwa House Industry Co., Ltd.