



April 5, 2017

FOR IMMEDIATE RELEASE

Publicity Department
Oriental Land Co., Ltd.

Groundbreaking Ceremony Launches New Tokyo Disneyland Development

URAYASU, CHIBA—Oriental Land Co., Ltd. announced that the groundbreaking ceremony for the large-scale development of **Tokyo Disneyland® Park** was held on April 5, 2017, officially launching the project.

The groundbreaking ceremony took place at the site proposed for the development and construction was officially launched by the president and COO of Oriental Land Co., Ltd., Kyoichiro Uenishi, accompanied by Mickey Mouse and Minnie Mouse. With the project officially in motion, Oriental Land Co., Ltd. is focused on the completion and opening of the new development in spring 2020 and will continue to pursue new dreams for **Tokyo Disney Resort®**.

The large-scale development will include a new Beauty and the Beast Area (tentative name), a live entertainment theater (name TBA), a new attraction themed to the Disney film *Big Hero 6* (name TBA), and a new Minnie Mouse greeting facility (name TBA). Total investment for the development is expected to be about 75 billion yen, the largest investment since the Grand Opening of **Tokyo DisneySea® Park** in 2001.



Groundbreaking Ceremony

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Attachment

Concept Images of Development Area and New Attractions

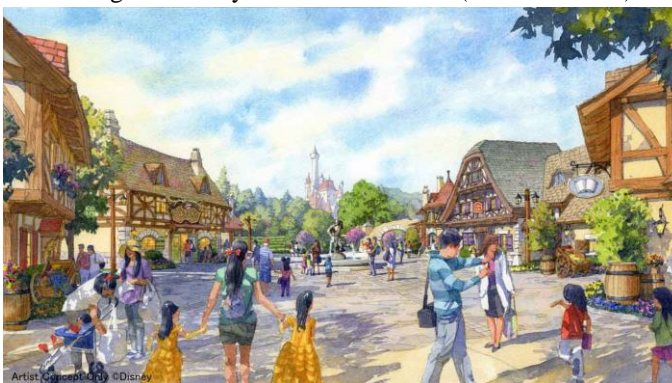
Overall View



Village in Beauty and the Beast Area (tentative name)



Village in Beauty and the Beast Area (tentative name)



Village in Beauty and the Beast Area (tentative name)



Exterior of major attraction themed to the Disney film
Beauty and the Beast



Guests experiencing the major attraction themed to *Beauty and the Beast*



Shop in Beauty and the Beast Area (tentative name)



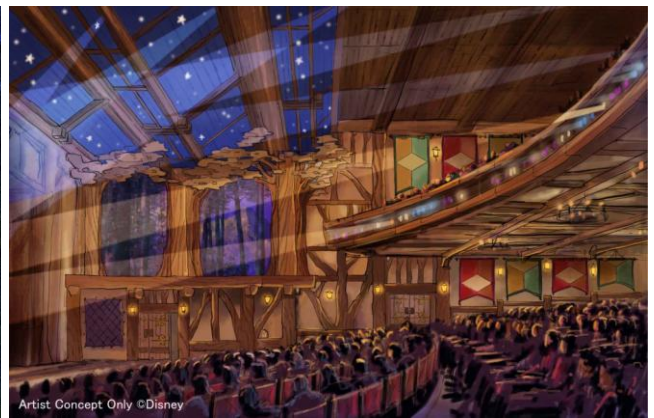
Restaurant in Beauty and the Beast Area (tentative name)



Exterior of live entertainment theater



Interior of live entertainment theater



New attraction themed to the Disney film *Big Hero 6*



Exterior of popcorn shop



Interior of popcorn shop



Exterior of greeting facility



Guests experiencing the new Disney Character greeting facility



Concept images.
All concept images are subject to change. ©Disney