

April 20, 2011

FOR IMMEDIATE RELEASE

Publicity Department
Oriental Land Co., Ltd.

**Donations for the Relief and Recovery of
the Great East Japan Earthquake (Additional Information)**

URAYASU, CHIBA— Oriental Land Co., Ltd. announced today that with the reopening of Tokyo DisneySea® Park on April 28, 2011, donations for the relief efforts will be made as outlined below. Oriental Land Group has already donated a total of 200 million yen, and has announced additional donations to be made starting from the reopening of Tokyo Disneyland® Park.

Oriental Land Co., Ltd. sends heartfelt condolences to all those affected by the disaster and prays for the earliest possible recovery of the affected areas.

1. Donation from proceeds of Tokyo Disney Resort facilities

- (1) For each guest visiting Tokyo DisneySea, 300 yen will be donated to the Japanese Red Cross Society for the relief and recovery of the affected areas.

Period: April 28 through May 14, 2011

Note: The same donations are being made at Tokyo Disneyland since April 15.

- (2) From the room charges of guests staying at the Tokyo DisneySea Hotel MiraCosta®, 1,000 yen per room per night of stay will be donated to the Japanese Red Cross Society for the relief and recovery of the affected areas.

Period: April 28 through May 14, 2011

Note: The same donations are being made at Disney Ambassador® Hotel and Tokyo Disneyland® Hotel since April 15.

2. Charity wristband sales to support the relief effort

With the reopening of Tokyo DisneySea on April 28, wristbands with the message “We Are One” worn by Cast Members (employees) working at Tokyo DisneySea to show support for those affected by the disaster will also be sold to guests. The price of the wristbands in its entirety will be donated to the Japanese Red Cross Society for the relief and recovery of the affected areas.

Period: From April 28, 2011 (the last day is undecided)

Price: 300 yen (tax included)

Sales locations: Shops in Tokyo DisneySea (with some exceptions)

MickeyAngelo Gifts in Tokyo DisneySea Hotel MiraCosta

Note: Charity wristbands are also scheduled to be sold starting April 22 at shops in Tokyo Disneyland, Bon Voyage, and other locations.

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