

November 11, 2020

FOR IMMEDIATE RELEASE

Publicity Department
Oriental Land Co., Ltd.

“Happy Fair with Baymax” Special Program to Start in January Featuring **The Happy Ride with Baymax** attraction in Tomorrowland

URAYASU, CHIBA— **Tokyo Disney Resort**® announced that a program themed to Baymax from *Big Hero 6*, (released in Japan as *Baymax*) from Walt Disney Animation Studios will be presented at **Tokyo Disneyland**® Park from January 13 to March 18, 2021. The program, “**Happy Fair with Baymax**,” will take place in Tomorrowland around the new attraction, **The Happy Ride with Baymax***. Everyone’s happiness level is certain to reach the max when they experience this delightful fair.

Making guests feel happy is the theme of “**Happy Fair with Baymax**.” The program will offer a variety of happy things to do such as taking photos with Baymax at the Happy Fair Lab or having fun at a shop where guests can fill their choice of container with a selection of sweets and snacks. The area where the program takes place will offer a fair-like ambience with decorations featuring Baymax and Mochi, the cat.

The Happy Ride with Baymax, which opened in September 2020 in Tomorrowland, is the first attraction themed to the Disney film *Big Hero 6* that uses a rotating ride system. Guests aboard vehicles pulled by Baymax’s nursebot friends can enjoy being whirled around in unexpected ways.

***The Happy Ride with Baymax** is presented by Daihatsu Motor Co., Ltd.
- “Happy Fair with Baymax” was originally planned to be presented in June 2020.
- Tokyo Disney Resort has implemented measures focusing on the health and safety of our guests and cast members. To avoid congestion, entry will be limited for some experiences on a temporary basis.
Note: Photos are all concept images.



“Happy Fair with Baymax” Program



The Happy Ride with Baymax attraction

For inquiries from the general public, please give the following contact number:

Tokyo Disney Resort Information Center 0570-00-8632 (10:00 a.m. – 3:00 p.m.)

Note: From overseas, and from some mobile phones and IP phones, please call 045-330-5211.

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Attachment

Happy Fair with Baymax

Happy Fair Lab

This unique photo location, called **Happy Fair Lab**, will be situated inside Tomorrowland Hall during the period that the “Happy Fair with Baymax” program is presented. Guests can have their photo taken here and share their smiles with Baymax.

According to Baymax, smiles are the key to making people happy and healthy, so “happy smiles” are being collected at the Happy Fair Lab. Baymax will greet guests and give them tips on smiling to elicit the best smiles. Guests can then download their photo for a fee from the Tokyo Disney Resort app or purchase their photo with an exclusive frame.



Happy Fair Lab (concept image)

Note:

- The Happy Fair Lab experience is subject to change, and the available period is subject to extension or suspension without notice.
- Only guests who have received a return time through the Entry Request on the Tokyo Disney Resort App will be able to experience this venue. For details on how to enter, please check the Tokyo Disney Resort Official Website.
- Photos will be taken by a professional photographer at this location.

“Happy Fair with Baymax” Mix Max Pax

Starting January 13 at Cosmic Encounter, guests will be able to enjoy a shopping experience called “Happy Fair with Baymax’ Mix Max Pax.” Guests choose a Mix Max container, available in three designs, and fill it with their choice of snacks. From the eight packaged snacks and sweets, guests can select three to make their very own Mix Max Pax.

Note:

- The contents of “Happy Fair with Baymax’ Mix Max Pax” may change, and the available period is subject to extension or suspension without notice.
- Entry to Cosmic Encounter will be limited to guests who have made advance reservations. For details, please visit the Tokyo Disney Resort Official Website.



“Happy Fair with Baymax” Mix Max Pax
(Example of container and snack combination)

My Baymax Hero

From January 13 at Treasure Comet, guests will be able to enjoy a new program called “My Baymax Hero.” With the purchase of Baymax and his armor parts, guests will be able to assemble and create an original Baymax Hero at the Hero Armor Station, a space set up inside Treasure Comet. After assembling all the parts, the “Evaluator” will scan the customized Baymax Hero to reveal its Hero Type and then issue a My Baymax Hero ID for it.

Note:

- Using the Hero Armor Station and the Evaluator at Treasure Comet will be limited to guests who have made advance reservations. For details, please visit the Tokyo Disney Resort Official Website.
- A fee will be charged for the issuance of a My Baymax Hero ID through the Evaluator.
- “My Baymax Hero” will continue to be available after the “Happy Fair with Baymax” program period ends.



Main Body



Assembled Baymax Hero



My Baymax Hero ID

My Baymax Hero

Decorations

The Tomorrowland area surrounding The Happy Ride with Baymax attraction will have decorations themed to Baymax. Guests will find two large maps, one next to Cosmic Encounter and another next to Treasure Comet. Featuring Baymax, the maps show the fair’s various offerings. Some of the lighting fixtures in the area will be transformed into lanterns with Baymax’s face pictured on them and the buildings will also be decorated. Guests who search around Tomorrowland may be able to spot Mochi, the cat that appeared in the film.

Special Merchandise

About 10 types of commemorative merchandise, including washcloths, pouches, and other items, will feature the “Happy Fair with Baymax” logo.



Special merchandise

Note:

- The special merchandise will be available in advance from January 8 on the Tokyo Disney Resort app (in Japanese only).
- The available period for the special merchandise may be extended without notice.

Special Menus

From December 26, special dishes and beverages themed to Baymax will be offered at restaurants across the Park. At Tomorrowland Terrace, guests will be able to enjoy a burger that combines flavors of the East and West: a miso-marinated pork patty and egg served on a bun that looks like Baymax. A souvenir lunch case inspired by this burger featuring Baymax will also be available. A special menu set offered for a limited period at Restaurant Hokusai will feature an extravagant rice bowl topped with seafood and vegetables, and a silky mousse dessert that looks like Baymax. Also available for a limited period at Plasma Ray’s Diner will be a spicy beef rice bowl topped with extra cheese and a piece of rice dumpling shaped like Baymax.

Note: Special menus will also be available after the program period ends. However, they are subject to change or suspension without notice.



Tomorrowland Terrace



Restaurant Hokusai



Plazma Ray's Diner

Disney Resort Line

In conjunction with “Happy Fair with Baymax,” the Disney Resort Line will offer day passes with a special design inspired by the program. The monorail passes will be available from January 13.

Note: The day passes with limited period design will also be available after the program period ends.



Day Pass

Tokyo Disney Resort Vacation Packages

Vacation Packages that will allow guests to have an immersive experience in the world of Baymax will be offered from 3:00 p.m. on November 17, 2020. The plan includes the photo experiences at the Happy Fair Lab, The Happy Ride with Baymax attraction, the “Happy Fair with Baymax” Mix Max Pax and My Baymax Hero programs, special menu items at Center Street Coffeehouse, and more.

- For details, please visit the Japanese-language page on the Tokyo Disney Resort Online Reservations & Tickets website.

Tokyo Disney Resort Official Website:
<https://www.tokyodisneyresort.jp/en>

Tokyo Disney Resort Online Reservations & Tickets website:
<https://reserve.tokyodisneyresort.jp/en/>

Happy Fair with Baymax special website (in Japanese only):
<https://www.tokyodisneyresort.jp/treasure/baymax/index.html>

- Photos are all concept images.

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