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FOR IMMEDIATE RELEASE

Publicity Department
Oriental Land Co., Ltd.

“Tokyo Disney Resort 35th ‘Happiest Celebration!’” Begins April 15, 2018

URAYASU, CHIBA—The special anniversary event, “Tokyo Disney Resort® 35th ‘Happiest Celebration!’” will take place from April 15, 2018 through March 25, 2019. This major celebration marks the 35th anniversary of the Grand Opening of **Tokyo Disneyland® Park**. Guests visiting the **Tokyo Disneyland** and **Tokyo DisneySea® Parks** will be able to experience the happiest time ever with the Disney Friends and Cast Members during this milestone year.

The celebration kicks off at Tokyo Disneyland Park with the premiere of “**Dreaming Up!**,” a brand new daytime parade which takes Guests to a world of fantasy and imagination. Also at Tokyo Disneyland will be the reopening of the newly enhanced attraction “**it’s a small world**” with the addition of almost 40 new figures based on characters from Disney films, and Main Street in World Bazaar will be transformed into **Celebration Street** for the duration of the event. At Tokyo DisneySea the celebration begins with a new show, “**Happiest Celebration on the Sea,**” where the Disney Characters dressed in new costumes welcome Guests to celebrate the anniversary.



“Tokyo Disney Resort 35th
‘Happiest Celebration!’”

From July 10, the new nighttime spectacular, “**Celebrate! Tokyo Disneyland**” will premiere at Cinderella Castle. This performance incorporates projection mapping, music, lasers, water cannons and more for a show on a grander scale than ever before experienced in the Park. Also at Tokyo Disneyland, a new show titled “**Let’s Party Gras**” will open at Theatre Orleans, while Tokyo DisneySea will present “**Hello, New York!**” a new show at Dockside Stage.

Both Parks will be decked out in an array of colors for the anniversary year, and Guests will discover **Happiest Mickey Spots** throughout the Parks. In addition to special merchandise

and special menu items for the 35th anniversary, there will be a shop specializing in the classic Tokyo Disney Resort souvenir, Chocolate Crunch, opening at Tokyo Disneyland for a limited period only.

The Disney hotels will feature decorations and special room amenities themed to the 35th anniversary, and Guests can enjoy special programs, menus and merchandise during this period. The Disney Resort Line monorail trains will also be decorated to commemorate the 35th anniversary, adding to the excitement around Tokyo Disney Resort.

Tokyo Disneyland Park opened its gates on April 15, 1983 and grew from a single theme park into a resort that now includes Tokyo DisneySea Park, four Disney hotels and more. Tokyo Disney Resort has continued to be a place filled with happy moments where people of all ages can have magical experiences, a place “where dreams come true.” In 2018, Tokyo Disney Resort will create even more happiness and even brighter dreams as it celebrates 35 years of fun and joy with the “Happiest Celebration!”

Please see the attachment for more details on “Tokyo Disney Resort 35th ‘Happiest Celebration!’”

For inquiries from the general public, please give the following contact number:
Tokyo Disney Resort Information Center 0570-00-8632 (9:00 a.m. – 7:00 p.m.)
Note: From overseas, and from some mobile phones and IP phones, please call 045-330-5211.

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ATTACHMENT

Tokyo Disney Resort Programs
to be Presented Beginning in 2018

Tokyo Disneyland Park

ENTERTAINMENT PROGRAMS

Starting April 15, 2018

Daytime parade

“Dreaming Up!”

Venue: Parade Route

Duration: About 45 minutes

Performances: 1-2 daily

*Number of Performers: About 140 (including about 55
Disney Characters)*

Number of Floats: 13



“Dreaming Up!”

Kicking off the “Tokyo Disney Resort 35th ‘Happiest Celebration!’” is the premiere of this grand daytime parade. Mickey Mouse and his Disney Friends take Guests to a world of fantasy and imagination as the five units and 13 floats immerse Guests in the many wonders of the Disney dream.

Unit	Description
Dream Up! – Dreams can take us anywhere	Leading the “Dreaming Up!” parade is Mickey Mouse and Pluto on a float pulled by winged horses. As the host of the parade, Mickey Mouse guides Guests into the world of dreams.
Playful Dreams – Dreams that make us smile	Goofy brings a world of playful dreams. Scenes include a tea party with characters from <i>Alice in Wonderland</i> and fairground fun with characters from <i>Pinocchio</i> .
Dreams from the Heart – Romantic Dreams	Minnie Mouse takes Guests to a world of romantic dreams with floats that include Fairy Godmother, Cinderella, Aurora, Snow White and Rapunzel.
Dreams of Enchantment	Chip ‘n Dale are next with a world of magic where Lumiere and Cogsworth host Belle at an enchanted banquet, and Winnie the Pooh dreams of lots of honey.
Dreams Take Flight	Donald Duck and Daisy Duck lead the final floats which invite Guests to imagine the never-ending possibility of the Disney dream. Baymax makes his first appearance at the Park, flying high with Hiro on his back, followed by a gracefully floating Mary Poppins, and Peter Pan and Wendy flying with the help of pixie dust and happy thoughts.

“Dreaming Up!” will be sponsored by NTT Docomo, Inc.

“Happiness Is Here,” the daytime parade currently presented at Tokyo Disneyland, will end on April 9, 2018.

Starting July 10, 2018

Nighttime Spectacular

“Celebrate! Tokyo Disneyland”

Venue: Cinderella Castle (Castle Forecourt and Plaza)

Duration: About 15 minutes

Performances: 1-2 daily at night

Participating Disney Characters: Mickey Mouse

Premiering in summer, the new nighttime spectacular features state-of-the-art projection technology, lasers, water cannons and more for a performance on a grander scale than ever before experienced at the Park. With Cinderella Castle as the stage, Mickey Mouse takes Guests on a magical, musical journey around Tokyo Disneyland.



“Celebrate! Tokyo Disneyland”

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Starting July 10, 2018

New Show at Theatre Orleans

“Let's Party Gras!”

Venue: Theatre Orleans, Adventureland

Duration: About 25 minutes

Performances: 4-5 daily

*Number of Performers: 17 including Mickey Mouse,
Minnie Mouse, Donald Duck,
Daisy Duck, Goofy, Max, Clarice,
Jose Carioca, Panchito*



“Let's Party Gras!”

A new show, **“Let's Party Gras!”** will premiere at this open-air theater in Adventureland. Donald Duck and Jose Carioca have arrived in New Orleans after traveling the world and plan to hold a “Party Gras” with Mickey Mouse and all their friends.

The show brings together four elements that make for a successful Party Gras: a great location, fun music, beautiful costumes and lively dancing. In the finale, Guests can join in the fun as the carnival mood reaches a climax, and during the 35th anniversary event period, the finale will also feature the new 35th anniversary theme song and colorful confetti for even more excitement.

Performances of “Minnie Oh! Minnie,” the show currently being presented, will end on March 19, 2018.

Note: Entertainment programs are subject to change or cancellation due to weather conditions, etc. The number of performances each day is also subject to change.

ATTRACTIONS

Starting April 15, 2018

Re-opening

“it's a small world”

A favorite with Guests of all ages, this attraction will re-open in a new enhanced version as part of the 35th anniversary celebration. Enhancements include the addition of almost 40 new figures based on characters from Disney films, and the remixing of the iconic soundtrack with music that evokes memorable scenes from Disney films.

All photos are concept images. ©Disney

The voyage begins in Europe and travels on to Asia, Africa, Central America and the islands of the South Pacific. Elsa, Anna and Olaf from the Disney film *Frozen* and Ariel from *The Little Mermaid* are just a few of the new additions which include characters from Disney and Disney•Pixar films such as *Alice in Wonderland*, *Peter Pan*, *Brave*, *Cinderella*, *The Aristocats*, *Tangled*, *Pinocchio*, *Hercules*, *Mulan*, *Aladdin*, *The Jungle Book*, *The Lion King*, *The Three Musketeers*, *Lilo and Stitch*, *Moana* and *Finding Nemo*. Guests will also find a new mural with Mickey Mouse and Minnie Mouse at the boarding area, and there will be special menus and merchandise themed to the attraction available in the Park.

The enhancements bring even more color and charm to every scene, ensuring that Guests continue to enjoy more than ever before “the happiest cruise that ever sailed.”

“it’s a small world” is sponsored by Nippon Express Co., Ltd. The attraction will offer the Disney FASTPASS® service.



Indoor mural at the boarding area for “it’s a small world”

DECORATIONS

April 15, 2018 to March 25, 2019

Celebration Street

During the anniversary year, World Bazaar’s Main Street will be transformed into **Celebration Street**, where each and every Guest who enters the Park can begin to get into the celebratory mood.

In the center of World Bazaar will stand Celebration Tower, a 10-meter-tall monument which features nine Mickey Mouse statues, each dressed in a different costume from Tokyo Disneyland anniversaries as well as from the Tokyo DisneySea Grand Opening. Each statue represents a different era in the history of Tokyo Disney Resort and is sure to evoke special memories for each Guest.

During the day, the theme song of the anniversary will play in Celebration Street, while at night the tower and the ceiling will be illuminated in a multitude of colors. Also at night,



Some of the Disney Characters added to “it’s a small world”



Celebration Street

for the first time since the opening of the Park, images will be projected onto the inside of World Bazaar with music and light effects immersing Guests in Disney dreams and magic.

Other Decorations

Inside the entrance to Tokyo Disneyland will be a photo location featuring the Disney Friends rolling out a red carpet to greet Guests, and in the Plaza in front of Cinderella Castle will be a large decoration of the 35th anniversary logo.



Photo location at the Main Entrance

LIMITED-PERIOD SHOP

From April 15, 2018 to March 25, 2019

Limited-Period Shop at Pastry Palace and Ice Cream Cones

Chocolate Crunch

Chocolate Crunch has continued to be a popular souvenir at Tokyo Disney Resort since it was first launched in 1986 and, for the anniversary period only, Pastry Palace and Ice Cream Cones will be transformed into shops specializing in this confectionery. Both locations will feature decorations, merchandise and menus themed to the concept of the Duck Family Chocolate Competition.

Pastry Palace will feature a new Chocolate Crunch experience where Guests can select a tin from a variety of designs and fill it with their choice of different flavors of chocolate crunch. Also available will be merchandise themed to chocolate crunch.

Ice Cream Cones will feature ice cream that uses chocolate crunch, and a souvenir spoon with a chocolate crunch motif.



Interior of Pastry Palace



Interior of Ice Cream Cones

Pastry Palace is sponsored by Juchheim's Co., Ltd. and Ice Cream Cones is sponsored by Meiji Co., Ltd.

OTHER EVENTS

From January 11 to March 25, 2019

“Tokyo Disney Resort 35th ‘Happiest Celebration!’” Grand Finale

The Grand Finale of this milestone celebration, which ends on March 25, 2019, will immerse Guests at Tokyo Disneyland and Tokyo DisneySea in an ambience celebrating all the happy memories generated over the anniversary year. Merchandise exclusive to the Grand Finale will add to the excitement of the 35th anniversary.

Note: Event titles, contents, and dates are subject to change.

Tokyo DisneySea Park

ENTERTAINMENT PROGRAMS

April 15, 2018 to March 25, 2019

Greeting on the harbor

“Happiest Celebration on the Sea”

Venue: Mediterranean Harbor

Duration: About 12 minutes

Performances: 1-3 daily

Number of Performers: 11

including Mickey Mouse, Minnie Mouse, Donald Duck, Daisy Duck, Goofy, Duffy, ShellieMay, Gelatoni, StellaLou

Number of Boats: 1

At Mediterranean Harbor is a brand new show, **“Happiest Celebration on the Sea,”** presented during the “Tokyo Disney Resort 35th ‘Happiest Celebration!’” event period. Dressed in their special costumes for the 35th anniversary, Mickey Mouse and other Disney Characters, including Duffy and Friends, will greet Guests from on board a special boat on the waters of Mediterranean Harbor. The greeting will take place to the music of the 35th anniversary theme song.



“Happiest Celebration on the Sea”

Starting July 10, 2018

New Show at Dockside Stage

“Hello, New York!”

Venue: Dockside Stage at American Waterfront

Duration: About 25 minutes

Performances: 4-5 daily

Number of Performers: 19 including Mickey Mouse, Minnie Mouse, Donald Duck, Daisy Duck, Pluto, Goofy, Chip, Dale

The Dockside Stage in the New York area of American Waterfront will offer this new show for Guests to enjoy the ambience of this themed port. As Mickey Mouse and his Friends share their ideas about how they wish to have fun in New York, they are introduced to what the city has to offer. The Disney Friends, together with the Guests, learn about enjoying street performances, spending time with dear ones at Central Park, and experiencing a Broadway show. The show will also feature the 35th anniversary theme song and other elements to enhance the anniversary atmosphere.



“Hello, New York!”

Performances of “Steps to Shine,” the show currently being presented, will end on March 19, 2018.

Note: Entertainment programs are subject to change or cancellation due to weather conditions, etc. The number of performances each day is also subject to change.

DECORATIONS

Guests will find decorations celebrating the 35th anniversary at the Park's Main Entrance as well as at the entrance to Passaggio MiraCosta.

Starting April 15, 2018

Duffy and ShellieMay Greetings

Guests can meet Duffy at Village Greeting Place, and ShellieMay at Waterfront Park, each wearing special costumes for the 35th anniversary.

Costumes worn by the Disney Characters for the greeting program and the program venue are subject to change. For details, please check the Tokyo Disney Resort official website (information available in Japanese only).

At Tokyo Disneyland and Tokyo DisneySea

ENTERTAINMENT PROGRAMS

April 15, 2018 to March 25, 2019

Fireworks

“Brand New Dream”

Duration: About 5 minutes

Performances: 1 daily (Nighttime)

The nighttime skies will come alive to the 35th anniversary theme song with a fireworks spectacular to add to the excitement of “Tokyo Disney Resort 35th ‘Happiest Celebration!’”

The fireworks will not be presented from July 9 to September 26, 2018.

Note: Entertainment programs are subject to change or cancellation due to weather conditions, etc. The number of performances each day is also subject to change.

DECORATIONS

Happiest Mickey Spots

At each themed land of Tokyo Disneyland and each themed port of Tokyo DisneySea will be a statue of Mickey Mouse, each wearing a special costume and enjoying the area in a unique way. There will be a total of 35 of these statues at the Parks for Guests to enjoy during the event period.



One of the Happiest Mickey Spots

OTHER

April 15, 2018 to March 25, 2019

Happiest Surprise

During the 35th anniversary event period, a combined total of 350,000 Guests out of the millions visiting Tokyo Disneyland or Tokyo DisneySea will receive a happy surprise from a Cast Member at the Park. This unique experience, available only at Tokyo Disneyland and Tokyo DisneySea, will take place every day during “Tokyo Disney Resort 35th ‘Happiest Celebration!’”



Happiest Surprise

SPECIAL MERCHANDISE

During the event period, there will be about 250 types of items including those with designs depicting Mickey Mouse and the Disney Characters jumping for joy to celebrate the

35th anniversary. These include plush badges, bow ties, fun caps and other items that feature motifs of ribbon and confetti.

Also available will be a **Happiest Memory Maker**, which allows Guests to enjoy the 35th anniversary in an interactive way. Guests can use this item and go to various locations at the Parks, including where the statues of Mickey Mouse are set up. When the Happiest Memory Maker activates at these locations, the voice of Mickey Mouse or his Disney Friends will be heard.

There will also be items designed like a scrapbook filled with happy mementos from the past 35 years, original items that give shape to memories of the Parks over the years, and exclusive merchandise offered in a limited number.

At Tokyo DisneySea, Guests will find items for the 35th anniversary that depict Duffy and Friends having fun marching with musical instruments.

Notes:

Special merchandise will be available from April 10.

Duffy-related merchandise will go on sale from April 6.



Plush badges



T-shirts, Fun caps, Headbands



T-shirts



Happiest Memory Maker
2,300 yen



Costume Sets
4,800 yen each
Note: Plush toys (S size) sold separately

SPECIAL MENUS

The restaurants at Tokyo Disneyland will serve popular items, including hot dogs and churros, in special anniversary versions. Guests will also find desserts which come with a souvenir item. At Tokyo DisneySea, Guests can feel the festive atmosphere as they enjoy a pasta set, special cocktails, and more.

Notes:

Special menus will be available from April 10.

Duffy-related menu items will be available from April 6.



Special Set
990 yen

■ Disney Hotels

The Disney hotel entrances will be decorated for the “Tokyo Disney Resort 35th ‘Happiest Celebration!’” and the guest rooms will feature amenities in exclusive 35th anniversary designs that are unique to each hotel.

At **Tokyo Disneyland® Hotel**, all the room keys will be designed with 35th anniversary elements that will change depending on the period. In the guest rooms, bed throws, the television stand and lamp shades will feature designs of Mickey Mouse and Minnie Mouse in special costumes during a limited period only. In addition, special programs and exclusive items for this milestone event will be offered at each hotel to give Guests special memories of the accommodations, restaurants and banquet rooms, or weddings.



Exclusive 35th anniversary design room key
at Tokyo Disneyland Hotel
(Design for April 10 to July 7, 2018)



Exclusive 35th anniversary design room key
at Tokyo Disneyland Hotel
(Design for July 8, 2018 to January 10, 2019)



Exclusive 35th anniversary design
room amenities at Tokyo Disneyland Hotel



Tokyo Disneyland Hotel guest room
with 35th anniversary decorations

■ Disney Resort Line

During the event period, the Disney Resort Line monorail trains will be decorated to commemorate the 35th anniversary. The four monorail stations will be decked out for the special event, while the day pass tickets will be available in limited-period designs.

■ Tokyo Disney Resort Vacation Packages

This online service is offering two- and three-day plans (in Japanese only) for Guests to enjoy “Tokyo Disney Resort 35th ‘Happiest Celebration!’” at Tokyo Disneyland and Tokyo DisneySea. The plans include accommodations at a Disney or other hotel, Disney FASTPASS® tickets that do not have specified times, tickets to view the new daytime parade “Dreaming Up!” at Tokyo Disneyland, and many other benefits.

In addition, package plans for Guests checking in from April 15, 2018 thru March 25, 2019 will include an original popcorn bucket in limited-period design per guest room. Exclusive items offered only to Guests booking a Vacation Package will also be available in special designs.

Please see the Tokyo Disney Resort Online Reservation & Tickets website <https://reserve.tokyodisneyresort.jp/> for details.



Exclusive Popcorn Bucket

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