

**Teleconference on Results for the
Second Quarter of the Fiscal Year Ending March 31, 2010:
Questions and Answers**

Conference Date:	Thursday, November 5, 2009
OLC Presenters:	Kyoichiro Uenishi, Representative Director, President and COO; Akiyoshi Yokota, Executive Director and Officer, Director of Finance/Accounting Department Koichi Ueda, IR Group Manager (moderator)

The following is a summary of the questions and answers from the teleconference on the second quarter results.

Q1: Could you tell us about how you plan to increase theme park attendance for the next fiscal year (ending March 31, 2011)?

A1: As the first Halloween event at Tokyo DisneySea contributed to our earnings results for the first half of the current fiscal year, we are planning to carry out new events at Tokyo Disneyland starting in the spring of 2010 for the next fiscal year. We intend to continue to utilize events effectively in the future to attract more guests by capturing their needs. In addition, we will continue our efforts so that “Mickey’s PhilharMagic,” a new attraction to be opened to the public in 2011, will be able to open as early as possible.

End